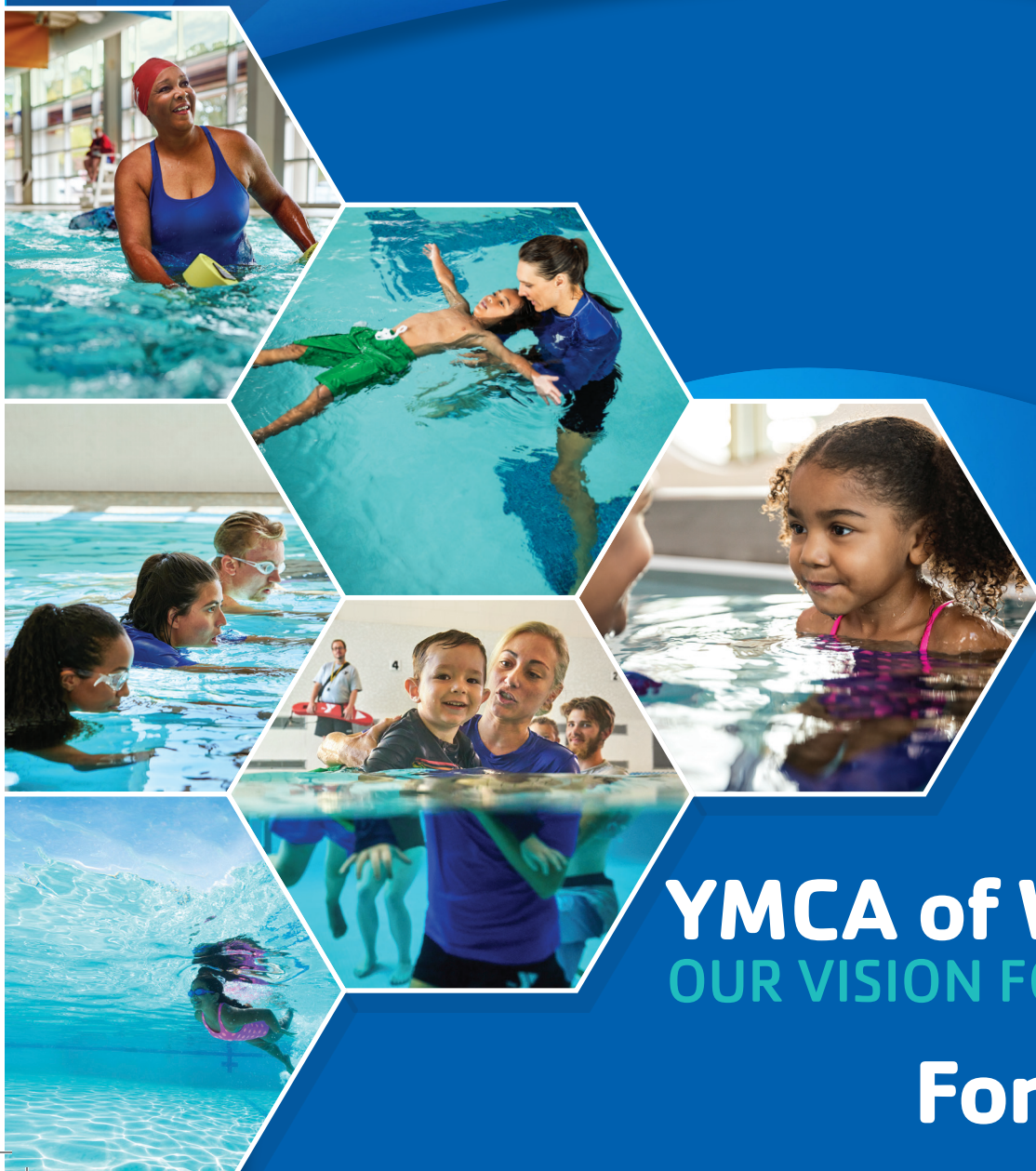




YMCA of Wichita Falls
OUR VISION FOR ADVANCEMENT

For a better us.®

OUR MISSION

Focus

For Youth Development, For Healthy Living, For Social Responsibility

Mission

To put Christian principles into practice through programs that build healthy spirit, mind and body for all.

Values

Caring, Honesty, Respect, Responsibility, & Faith

OUR HISTORY



Since 1944, the YMCA of Wichita Falls has been a staple in the Texoma Community and has served hundreds of thousands of people across multiple generations. Following World War II, the Wichita Falls area grew as the Downtown area expanded and became the hub for commerce and innovation. Seeing a need for Y programs, community leaders helped start the YMCA in humble store front located among a strip of business in Downtown. After receiving the charter to become a part of the national YMCA movement in 1945, it only took four years to fund and construct the Downtown YMCA that sits on Ninth and Austin today.



The Bill Bartley Family YMCA was constructed in 1982 to accommodate the growing membership base south of Downtown. The YMCA grew exponentially and offered more wellness and sports programming to the community. After addressing the growing need for more YMCA programs and space, the YMCA successfully conducted a multimillion-dollar Capital Campaign that led to significant renovations and construction in 2020. The campus of the Bill Bartley YMCA is now home to the Isaiah 40:31 Gym, the Fain Indoor Soccer Complex, and the Stephens Family Gymnastics Center providing a variety of athletic opportunities to thousands of youths and adults throughout the Texoma Region .



The Dillard Early Learning and Youth Academy is collocated with the Bill Bartley YMCA and opened their doors in January of 2021 after moving from the Airport Road location. DELYA's new state of the art facility provides preschool programs for children aged six months to four years old and serves as a healthy place to learn, grow, and thrive while parents are working.



As we look to the future, we know that the Y will continue to meet the needs of the community and help address challenges ahead.

OUR THREE PILLARS

Healthy Living

The YMCA aims to improve our nation's health by providing programs and activities that promote overall well-being, no matter where you are on your journey toward better health. And when people feel their best and have fulfilling lifestyles, their communities become stronger, too.

Fitness and well-being activities at the Y go well beyond just working out. In addition to wellness facilities, we provide a variety of programs led by caring staff designed to nurture a healthy spirit, mind and body.



Youth Development

The YMCA is committed to nurturing the potential of every child and teen. From cradle to career, the Y empowers young people to lead inspired, successful lives.

Childcare and early learning programs at the Y focus on holistically fostering the physical, social, and emotional development of kids of all ages, from infants to school-aged children. At the Y, kids will learn more about their world, develop healthy relationships with adults and other kids, build self-reliance, get help with their schoolwork and more- all in a safe, nurturing environment.



Social Responsibility

The YMCA believes our communities are strongest when everyone is included and has the opportunity to reach their full potential. We welcome and connect people of all generations, backgrounds, and perspectives, and we're committed to addressing issues that people face to create positive change.

When we unite together, we address society's most critical needs by developing community-based solutions and inspiring a spirit of service.



NEEDS OF THE COMMUNITY

Safety Around Water

Drowning is the Number One cause of unintentional injury-related death for children ages 1-4 and a leading cause for ages 1-14.



The Y is focused on making a difference and addressing these tragic statistics. The Y's Safety Around Water program ensures that every kid can learn essential skills to help them stay safe, develop confidence, and have fun around the water.

Lifelong Exercise

By 2030, 1 in 6 people will be aged 60 or over.



As our community ages, it is vital that the Y remains the leader in providing a variety of healthy living solutions for all. Exercising in water has continues to be a valuable resource to active older adults.

Competitive Swimming

Competitive swimmers make up less than 1% of athletes enrolled in local Independent School Districts throughout Texoma.



For nearly a century, the Y has been known as America's Swim Instructor and a place for youth to experience the joy of swimming. During this time, YMCA's have been at the forefront of providing competitive swim opportunities and youth grow in spirit, mind, and body to become the best version of themselves.

Community Comparison

Lubbock, TX

- 50 Meter Pool Facility
- Ability to Host Large Swim Meets
- Available 6 days a week
- 600+ Swimmers

Midland, TX

- 2021 Gold Medal Winner Natalie Hinds is from Midland Aquatics
- Swimming Complex with seven pools
- Space available to meet all practice needs
- 425+ Swimmers

Andrews, TX

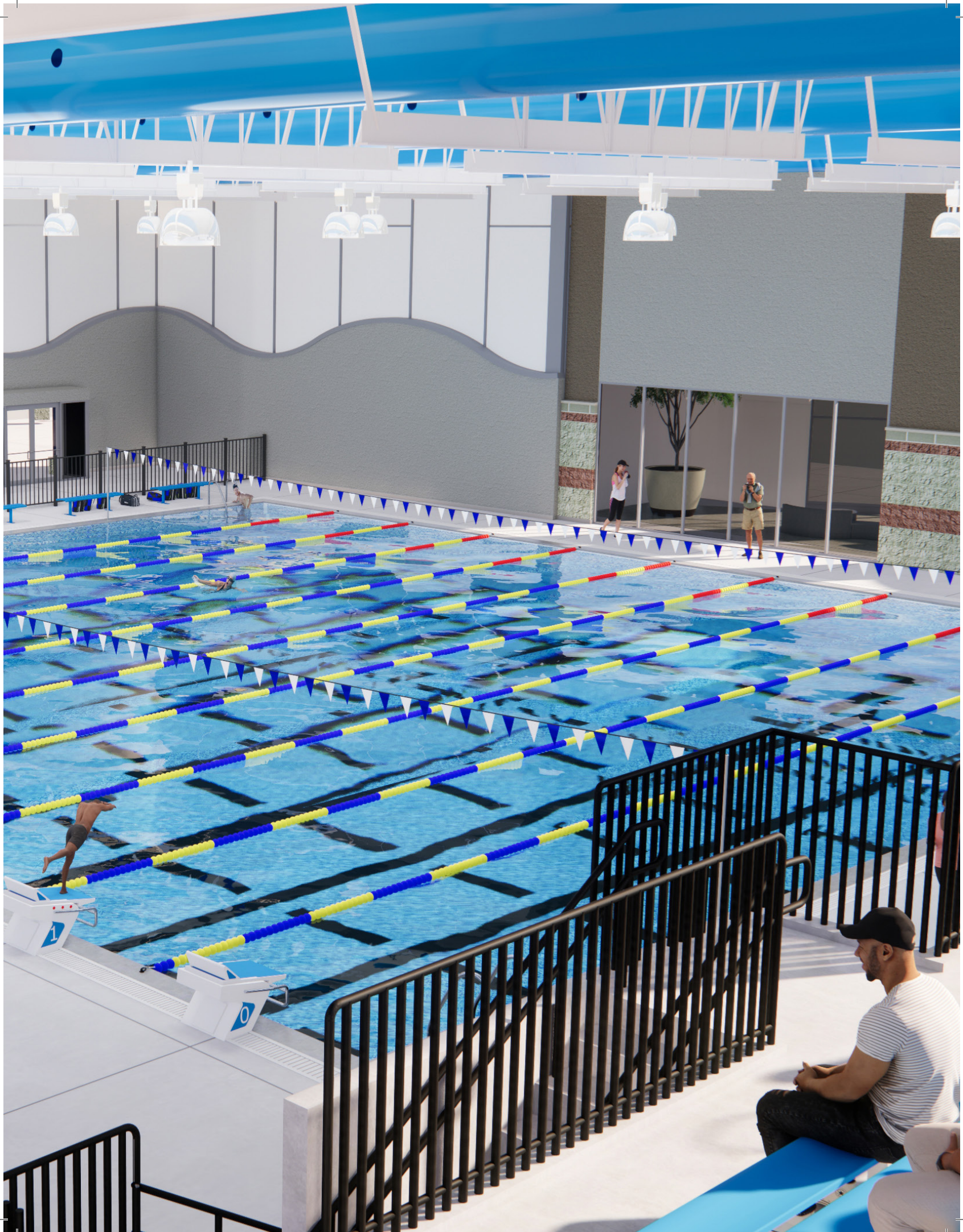
- City Population 13,487
- 8 Lane 25 Yard competition pool
- Fitness Facility available for dry land training
- 175-200 Swimmers

Wichita Falls, TX

- Small swimming facilities with significant maintenance issues
- Limited youth programming to increase swimming participation
- Zero access to strength facilities that complement aquatics center
- 100 Swimmers



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the **Y** IMAGINE
FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY



**ALWAYS HERE
FOR OUR
COMMUNITY**

the **Y** IMAGINE
FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY



**ALWAYS
HERE
FOR YOU**

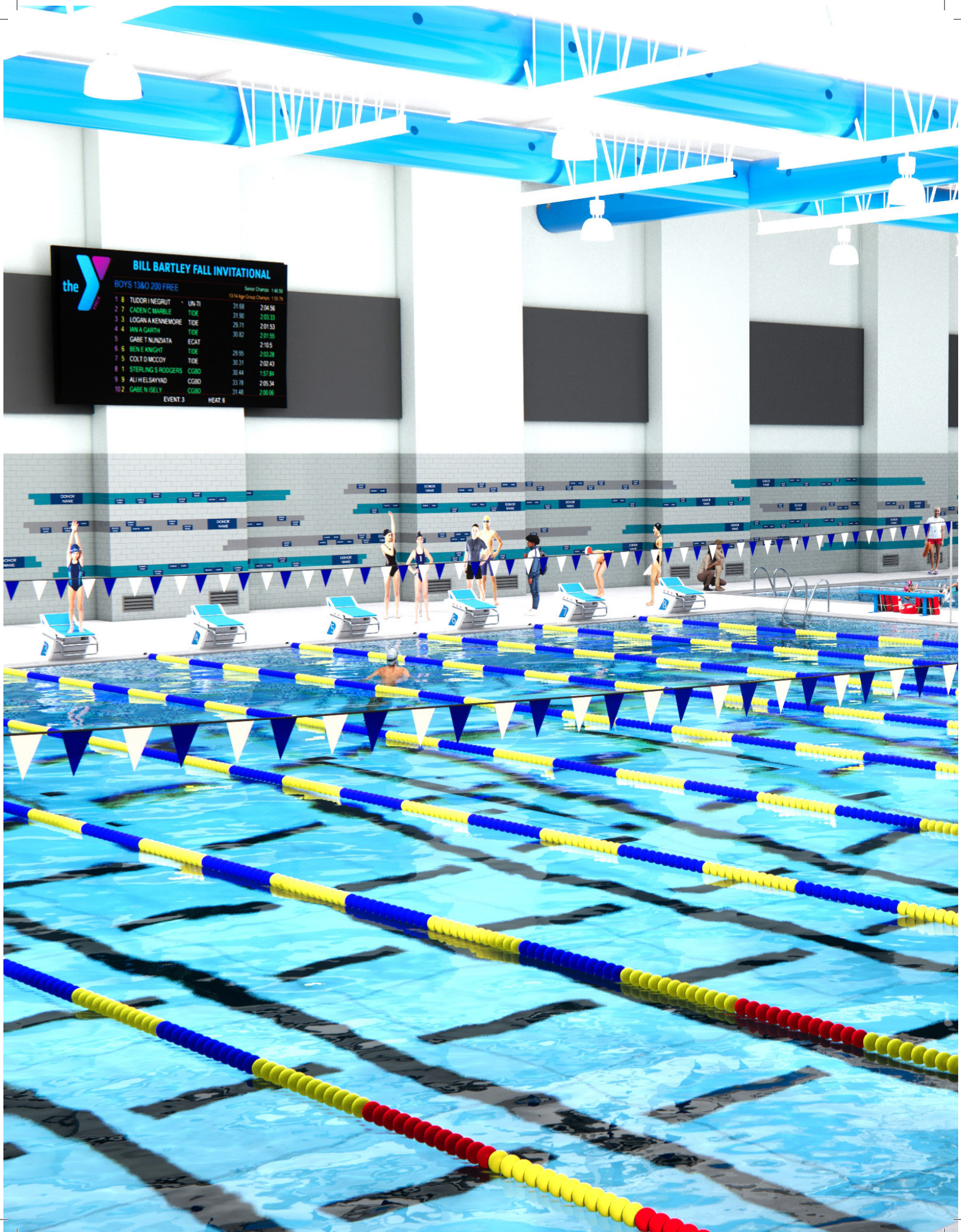
the **Y** IMAGINE
YMCA CAMP
SLEEPAWAY CAMP • HIGH ENERGY

**IT'S THE
SUMMER TO
ENERGIZE!**



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the **Y** SWIMMING

BILL BARTLEY FALL INVITATIONAL

BOYS 13&O 200 FREE

Rank	Swimmer Name	Team	Time	Senior Champion	13-14 Age Group Champion
1	TUDOR I NEGRUT	UN-TI	31.68	2:04.56	
2	CADEN C MARBLE	TIDE	31.90	2:03.33	
3	LOGAN A KENNEMORE	TIDE	29.71	2:01.53	
4	IAN A GARTH	TIDE	30.82	2:01.66	
5	GABE T NUNZIATA	ECAT		2:18.5	
6	BEN E KNIGHT	TIDE	29.65	2:03.38	
7	COLT D MCCOY	TIDE	30.31	2:02.43	
8	STERLING S RODGERS	CGBO	30.44	1:57.84	
9	ALI H ELSAYYAD	CGBO	33.78	2:05.34	
10	GABE N ISLEY	CGBO	31.48	2:00.06	

EVENT 3 HEAT 6



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ILY YMCA

VICKI AND JIM MCCOY AQUATICS CENTER

OUR RESPONSE TO COMMUNITY NEEDS



The YMCA of Wichita Falls seeks to respond to the needs of our community through construction of a 19,000 square foot, multi-pool Natatorium located at the Bill Bartley Family YMCA complex. The Natatorium expansion will house a ten lane, 25 yard by 25 meter short course competition swimming pool along with a secondary multi-purpose pool to hold swim lessons, aquatic fitness classes, and family swim activities. Other features include ample elevated bleacher seating, competition scoreboards, starting blocks, and direct access to adult and family locker rooms. Upon completion of this project, the Texoma Region will have its only premier Aquatics Center to host major swim meets and serve as the home to multiple swim teams of all ages. At the YMCA, we want to ensure that every child is given the opportunity to learn how to be safe around the water. Free Safety Around Water programming will be made available to all families and through partnerships with other youth serving organizations and local ISDs numbering in the thousands.



REMAINING AVAILABLE NAMING OPPORTUNITIES

Competition Pool

\$1,000,000

Multi-Purpose Pool

\$500,000

**Youth & Family Locker Rooms
X 5**

\$100,000

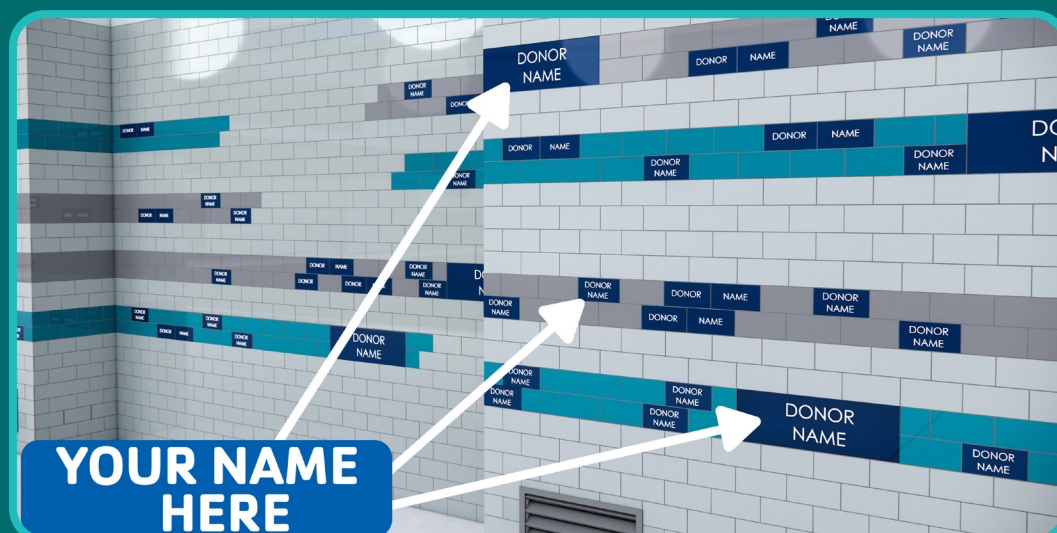
Aquatic Play Structure

\$50,000

**Competition Pool
Lap Lanes X 10**

\$25,000

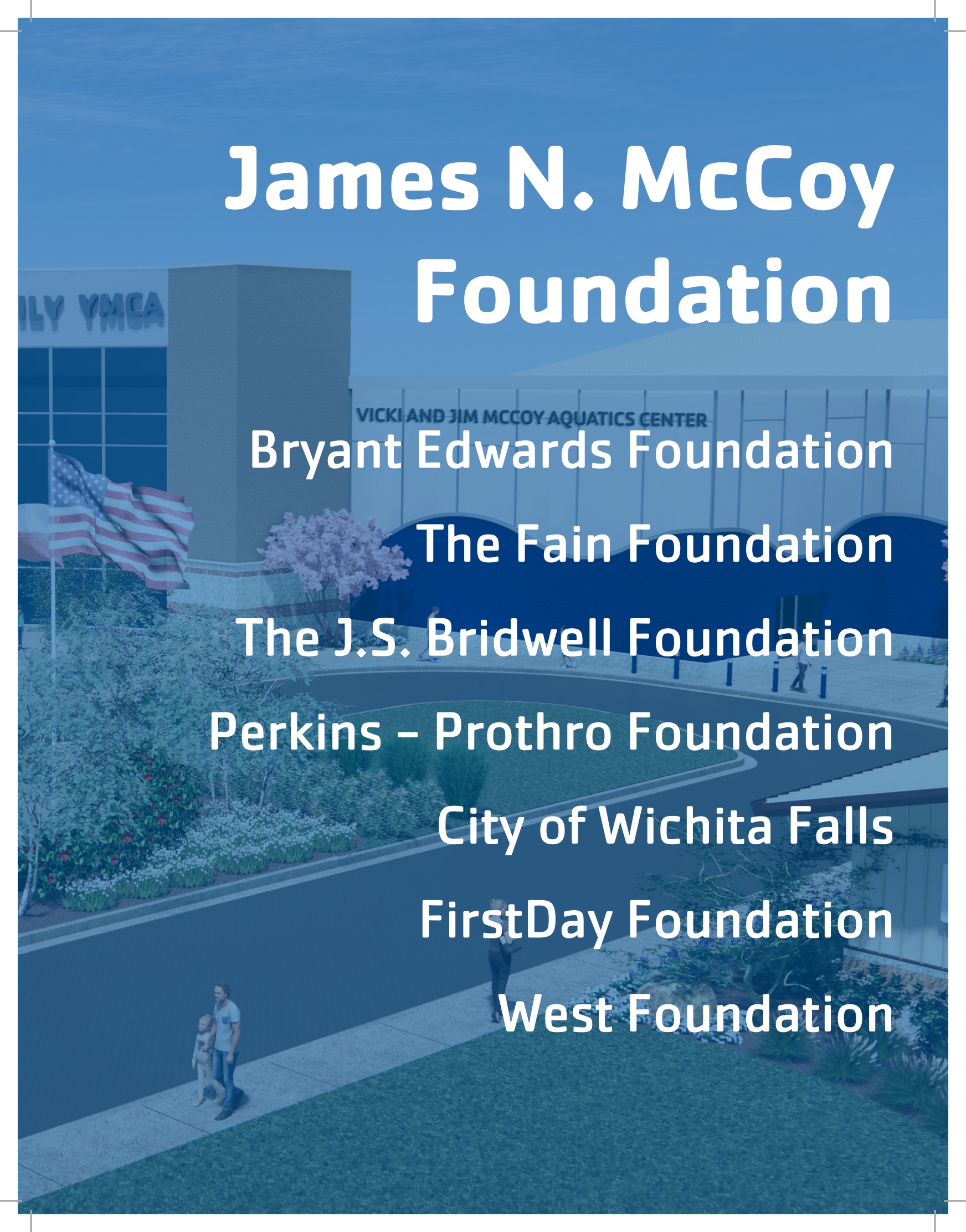
**Multi-year payment
available for all tiles**



An architectural rendering of a modern building with large glass windows and a sign that reads "BILL BARTLEY BRANCH FAMILY CENTER". The building is surrounded by a parking lot with several cars, a sidewalk with people walking, and some landscaping with trees and bushes. The entire image is overlaid with a blue tint.

THANK YOU TO OUR LEAD DONORS

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An architectural rendering of a modern aquatic center building. The building has large glass windows and a curved facade. In the foreground, there is a paved walkway, a grassy area, and some landscaping including trees and flowers. An American flag is visible on the left. Several people are shown walking on the path. The text of the donor names is overlaid in white on a semi-transparent blue background.

James N. McCoy Foundation

Bryant Edwards Foundation

The Fain Foundation

The J.S. Bridwell Foundation

Perkins – Prothro Foundation

City of Wichita Falls

FirstDay Foundation

West Foundation

OUR IMPACT



OUR IMPACT





BILL BARTLEY FAMILY YMCA

5001 Bartley Drive
Wichita Falls, TX 76302
(940) 761-1000

DOWNTOWN YMCA

1010 9th Street
Wichita Falls, TX 76301
(940) 322-7816

DILLARD EARLY LEARNING & YOUTH ACADEMY

5001 Bartley Drive
Wichita Falls, TX 76302
(940) 855-2301

YMCA EARLY LEARNING ACADEMY AT COLONIAL

4300 Maplewood Ave.
Wichita Falls, TX 76308
(940) 855-2301